

Modeshift STARS

Initiatives Guide 2017/18

Walking & Scooting

W1	Living Streets WoW Campaign
W2	Living Streets Free Your Feet or Citizenship Challenge campaigns delivered
W3	Local Walking Reward Scheme
W6	Walk to school week
W7	Walk to school month
W8	5 / 10 Minute walking zone in place
W9	Educational / Curriculum Walks
W10	Walking bus in place
W15	Using Walking Bus App
W11	Walking trips
W12	Scooter storage installed
W13	Scooter club
W14	Active travel breakfast
W19	Parent shelter installed
W25	Secure buggy storage installed
W16 - 18	Other walking/scooting initiative

Cycling

C1	Dr Bike/cycle maintenance sessions
C2	Cycle parking installed
C3	Bikers Breakfast
C4	Opportunity to practice cycling skills at break time
C5	School takes part in The Big Pedal
C6	Cycle competitions/ schools cycle challenge
C7	Cycle reward scheme
C8	Bike week
C9	Cycle club in place
C10	Pool bike system in place
C11	Cycle purchase scheme for staff
C12	Bicycle Security Marking
C13	Cycle rides/excursions
C14	Cycle Train / Bike Bus in place
C15	Bling Your Bike Day
C20	National Cycle Challenge
C16 -18	Other cycling initiatives

Road Safety & Training

R1	Cycle training for pupils (E.g. Bikeability)
R2	Learn to Ride
R3	Balance Bike Training
R4	Scooter training
R5	Pedestrian skills training
R6	Independent travel training
R7	Young Driver Training
R8	Cycle training for staff and / or parents
R9	Road Safety assembly/ presentation
R10	Be Bright Be Seen Activities
R11	School invites experts/organisations to talk about personal safety
R12	Safety around large vehicles training
R13	Use of transition resources
R14	Pupils monitoring traffic
R15	School has lobbied for installation of traffic calming outside of school
R16	School has lobbied for installation of safer crossings on the route to school
R17	School has lobbied for installation of 20mph zone outside of school
R18	Road Safety Day/Week
R23	In car safety training for young adults
R24	Nursery teaches road safety & active travel messages
R19—21	Other road safety & training initiatives

Air Quality

AQ1	School promotes car sharing
AQ2	Car free days
AQ3	Car free zone in place
AQ4	Park and walk/stride scheme
AQ5	Removal of car parking spaces
AQ6	Highway code is promoted to students, staff and parents
AQ7	Parent parking campaign
AQ8	Parking Pledge Scheme
AQ9	Eco Driver Training
AQ13	Anti Idling Initiative
AQ14	Air Pollution Promotion
AQ15	National Clean Air Day
AQ10—12	Other smarter driving initiatives

Public Transport

PT1	Public transport used for school trips
PT2	School promotes public transport
PT3	School promotes responsible behaviour on public transport / has bus behaviour policy
PT4	Private coaches for school trips pick up and set down in safe / accessible places.
PT5	School promotes young person's travel card scheme
PT9	Catch the bus week
PT10	School has anti-bullying policy for school transport/public buses
PT6—8	Other public transportation initiatives

Promotion

PR1	Newsletter
PR2	Info sent to residents / School communicates with residents
PR3	Local media / Schools gets local media attention
PR4	Presenting to/ sharing ideas with other schools
PR5	Distributing cycling and public transport maps
PR6	School has an active travel policy
PR7	Travel information on notice board
PR8	Competitions run & promoted within school
PR9	Assembly
PR10	Social Media Campaign
PR11	Sponsored events
PR12	Parents' evenings/ Induction evenings
PR13	Information on website
PR14	Councillor/ MP/ Mayor invited to an event
PR15	Within the Prospectus
PR16	Letter from Head Teacher to Parents
PR17	New parent pack
PR18	Transition activities
PR19	School Railing Banners
PR20	JTA/YTA/JRSO in place
PR21	Travel to school information maps created
PR27	Active travel shop/enterprise
PR22—24	Other promotion method

Curriculum

CU1	School takes part in competitions promoted by others
CU2	School teaches the health benefits of safe / active travel
CU3	School teaches environmental benefits of active travel
CU4	Theatre in Education on sustainable travel or road safety
CU5	Bike maintenance lessons
CU6	Cycling lessons (PE)
CU7	Road safety lessons
CU8	Pupils use school travel survey data from STARS in lessons
CU9	School uses the Living Streets Travel Tracker to collect data
CU13	School collects postcode data
CU10—12	Other curriculum initiatives

Partnerships

P1	School works with Police/ Safer Neighbourhood Team/ PCSO to promote safe & sustainable travel
P2	School works with other schools to promote safe and sustainable travel
P3	School presents their work to other groups
P4	School works towards the Sustainable Schools Framework
P5	School works with Local councillors/ Mayor/ MPs
P6	School has achieved Eco School status
P7	School works with local residents/ resident associations to promote safe and sustainable travel
P8	School works with local charities/ NGOs to promote safe and sustainable travel
P9	School works with local sport/ health partnerships to promote safe and sustainable travel
P10—12	Other partnership initiatives